High Potential Initiatives Profiles

1   Accelerator

CEED TECH

2   Project and Organization

TeskaLabs
TeskaLabs Ltd

2.1   Country

Czech Republic

2.2   Project Abstract

TeskaLabs believe that the digital world can be safe without compromising on security or the user experience. As enterprises move toward mobile and Internet of Things, TeskaLabs help them build and operate mobile and Internet-of-Things (IoT) applications securely. TeskaLabs' application security platform has the power to stop the majority of app-related cyberthreats.

TeskaLabs are currently focused on the mobile application market due to its relative maturity. TeskaLabs' Unique Selling Proposition is that its solution hardens the apps, making them harder to hack; thus, preventing app-related threats to organizations.

2.3   Sector

Mobile, IoT Security and Software Defined Networking (SDN)

2.4   Target Market

B2B

2.5   Business Model

License model; Subscription model

The application security platform is easy for the project to adopt within the given timeline, give visibility and control to security officers, easy for developers to implement and save time for IT admins. TeskaLabs' Unique Selling Proposition is that its solution hardens the apps, making them harder to hack; thus, preventing app-related threats to organizations. The solution can be deployed on premise or on the cloud. More information is available at https://www.teskalabs.com/docs/.

The primary revenue stream opportunity currently is based on a Software-as-a-Service (SaaS) business model, with an initial implementation fee and monthly subscription fee per endpoint (mobile device, end user). Secondary revenue stream opportunities include security training and auditing of existing mobile applications.

TeskaLabs acquire customers via direct sales and partner network. TeskaLabs have two existing clients focused on the transportation sector and telecom space. These clients offer the TeskaLabs solution to their customers as part of their solution portfolio.

SMART CITY SOLUTION	YES
CLOUD SOLUTION	YES
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	YES
BIG DATA/ANALYTICS SOLUTION	NO
IOT	YES

2.6 Website

www.teskalabs.com