COOPERATION

THEME 3

ICT – INFORMATION AND COMMUNICATIONS TECHNOLOGIES

Proposal full title: **Future Internet Impact Assurance**

Proposal acronym: **FI-IMPACT**

Project number: 632840

Type of Funding Scheme: **Support Action (SA)**

Work programme objective addressed: **FI.ICT-2013.1.9**

Title: *D1.2 2nd Year Dissemination Report, 30 June 2016*

Contractors:

Part No.	Participant Organisation Name	Part. Short Name	Country
1(Co)	International Data Corporation Italia	IDC	IT
2	International Data Group UK	IDG	UK
3	Bluegreen Strategy	BGS	IT
4	Sustainable Finance Consulting	SFC	DE
5	IIMC International Information Management Corporation Ltd	IIMC	IRL
6	Jozef Stefan Institute	JSI	SLO

Executive Summary

FI-IMPACT[1] is focused on facilitating the measurement and forecast of potential take-up and socio economic impact of FI-PPP Phase 3 / FIWARE Accelerate Programme[2].

FI-IMPACT has actively disseminated its results and the achievements of the 16 Accelerator projects and many of their sub-grantees through public reports[3], news articles[4], infographics[5] and FIWARE success stories (profiles[6] and case studies[7]) on the FI-IMPACT website[8], Twitter[9] , LinkedIn[10], to the FIWARE Community via the Basecamp and Mobilize platforms[11] as well providing information for publication to the FIWARE press office. A sub-set were also disseminated through the FIWARE Nano-site[12] via IDG web channels. FI-IMPACT also populated data sets (impact assessment results and Mattermark scores) within the FIWARE Sub-grantee shared excel that all Accelerators and the European Commission have access to.

FI-IMPACT actively disseminated results and engaged with stakeholders during a significant number of relevant events during the second year of the project including: A16 Programme Coordination Meeting in Paris (July 2015), FIWARE Communication Meeting, Madrid (07 July 2015), ICT2015, Lisbon, (20 Oct '15); A16 Programme Coordination Meeting, Lisbon (22 - 23 October 2015); ECFI3, Hamburg (04 - 07 Nov '15); eChallenges e2015, Vilnius (26 Nov '15); A16 Programme Coordination meeting, Milan (28 - 29 Jan '16); NetFutures 2016, Brussels (20 - 21 April 2016); INCENSE FIWARE Networking Event, Rome (19 April 2016); Stargate Innovation Day, Vienna (23 May 2016); FINODEX Final Event, Trento (31 May 2016); Research to Business Conference and Exhibition, Bologna (09 June 2016); A16 Programme Coordination Meeting, Tallinn (09 - 10 June 2016); SOUL-FI Final Event, Delft (21 June 2016) as well as regular FI-PPP Phase 3 Steering Committee Meetings. Sharing results during these events facilitated raising awareness of the FIWARE Programme and disseminating Impact Assessment results with entrepreneurs, accelerators, investor, public administration, national agencies support entrepreneurs, policy makers and researchers.

FI-IMPACT webinars were published on YouTube[13] focused on why impact studies should be undertaken, FIWARE results, FI-IMPACT methodology to assess FIWARE impact and a webinar on how FI-IMPACT used Mattermark to monitor FIWARE sub-grantees.

---

[1] www.FI-IMPACT.eu
[2] https://www.fiware.org/fiware-accelerator-programme/
[3] http://www.fi-impact.eu/page/deliverables/
[4] http://www.fi-impact.eu/page/news/
[5] http://www.fi-impact.eu/page/infostories/
[6] http://www.fi-impact.eu/page/profiles/
[7] http://www.fi-impact.eu/page/showcase/
[8] www.fi-impact.eu/
[9] https://twitter.com/FI_IMPACT
[10] www.linkedin.com/groups/4239932
[11] https://fiwarecommunity.mobilize.io/users/sign_in
[12] http://www.idgcreativelab.com/portfolio/fiware-nanosite/
[13] https://www.youtube.com/channel/UCbZfORg2ilB7b_WhWLE1hDg

Disclaimer

This document may contain material, which is the intellectual property of a FI-IMPACT partner. It cannot be reproduced or copied without permission. The commercial use of any information contained in this document may require a license from the owner of that information. The information in this document is provided "as is" and no guarantee or warranty is given that the information is fit for any particular purpose. The user thereof uses the information at their sole risk and liability.

Index

1. Introduction

FI-IMPACT has proactively engaged with all programme coordination activities in the FIWARE and FI-PPP Community to gather empirical evidence used in our impact analysis. We have also disseminated and distributed data and insights resulting from FI-IMPACT activities. We have disseminated a wide range of FIWARE Achievements.

FI-IMPACT established a continuous dialogue with all the key stakeholders in the FIWARE Community including the European Commission, the 16 Accelerator projects, the Coordination and Support Actions and many of the sub-grantees. This has also feed into activities in other FI-IMPACT Work Packages. The analysis of the data contributed by Accelerators and sub-grantees has been feed back to the respondents and their Accelerators. FI-IMPACT populated data sets (impact assessment results and Mattermark scores) within the FIWARE Sub-grantee shared excel that all Accelerators and the European Commission have access to.

FI-IMPACT has actively disseminated its results and the achievements of the 16 Accelerator projects and many of their sub-grantees through public reports, news articles, infographics and FIWARE success stories (profiles and case studies) on the FI-IMPACT[14] website, Twitter[15] , LinkedIn[16], to the FIWARE Community via the Basecamp and Mobilize platforms[17] as well providing information for publication to the FIWARE press office.

FI-IMPACT actively disseminated results and engaged with stakeholders during a significant number of relevant events during the second year of the project including: A16 Programme Coordination Meeting in Paris (July 2015), FIWARE Communication Meeting, Madrid (07 July 2015), ICT2015, Lisbon, (20 Oct '15); A16 Programme Coordination Meeting, Lisbon (22 - 23 October 2015); ECFI3, Hamburg (04 - 07 Nov '15); eChallenges e2015, Vilnius (26 Nov '15); A16 Programme Coordination meeting, Milan (28 - 29 Jan '16); NetFutures 2016, Brussels (20 - 21 April 2016); INCENSE FIWARE Networking Event, Rome (19 April 2016); Stargate Innovation Day, Vienna (23 May 2016); FINODEX Final Event, Trento (31 May 2016); Research to Business Conference and Exhibition, Bologna (09 June 2016); A16 Programme Coordination Meeting, Tallinn (09 - 10 June 2016); SOUL-FI Final Event, Delft (21 June 2016) as well as regular FI-PPP Phase 3 Steering Committee Meetings. Sharing results during these events facilitated raising awareness of the FIWARE Programme and disseminating Impact Assessment results with entrepreneurs, accelerators, investor, public administration, national agencies support entrepreneurs, policy makers and researchers.

In addition to dissemination during relevant events, FI-IMPACT also disseminated results via FI-IMPACT website, Twitter, LinkedIn, Basecamp, Mobilize, the FIWARE Press office, the IDG Technetwork Channels (FIWARE Nanosite), and through direct

---

[14] www.fi-impact.eu/
[15] https://twitter.com/FI_IMPACT
[16] www.linkedin.com/groups/4239932
[17] https://fiwarecommunity.mobilize.io/users/sign_in

engagement with the 16 accelerator projects and their sub-grantees, the European Commission and interested stakeholders. FI-IMPACT webinars have been prepared and published on YouTube[18] focused on why impact studies should be undertaken, FIWARE results, FI-IMPACT methodology to assess FIWARE impact and a webinar on how FI-IMPACT used Mattermark to monitor FIWARE sub-grantees.

This report provides an overview of these FI-IMPACT dissemination and communication activities during the second year of the project.

2. FI-IMPACT Dissemination and Communication Strategy

This section provides insight into the overall FI-IMPACT dissemination and communication strategy. It summarises FI-IMPACT's dissemination focus, the content we expected to disseminate, the channels we expected to use, and the stakeholders we expected to reach. The implementation of the strategy in Reporting Period 2 is summarised in Annex II.

2.1. FI-IMPACT Dissemination Focus

The central focus of FI-IMPACT dissemination was "engagement and participation". We aimed to engage with a wide a section of the FI-PPP/FIWARE stakeholders as possible and to directly involve them in sharing the value of the project. We also aimed to raise awareness of FIWARE achievement identified through the Impact Assessment undertaken to the wider community.

There were three main dissemination goals: disseminate for awareness, disseminate for understanding and disseminate for action. This goals supported awareness raising of how the impact assessment results fit within the larger programme design, how different stakeholders can leverage the FI-IMPACT results and how the results can support a change in practice in the future.

2.2. Dissemination and Communication Materials

FI-IMPACT's core objective was to disseminate the data, findings and outcomes of FI-IMPACT to the widest possible community of FI-PPP stakeholders as well as to the wider community. Two principal contributions that provided inputs to all dissemination materials included:

a) The impact analysis reported in Deliverable 2.3 Ex Ante Impact Assessment and Forecast[19] and Deliverable 2.4 Update of Impact Assessment and Forecast[20];

b) The wealth of empirical data and information FI-IMPACT has collected regarding the Accelerator Projects, the Support actions and the Sub-grantees, which received funding in Phase III of the FI-PPP.

---

[18] https://www.youtube.com/channel/UCbZfORg2ilB7b_WhWLE1hDg
[19] http://www.fi-impact.eu/media/FI-IMPACT_D2.3_ExAnteImpactAssessment_Forecast_v1.pdf
[20] http://www.fi-impact.eu/media/FI-IMPACT_D2.4_UpdatedImpactAssessment_Forecast_v1.pdf

Initial communication focused on creating a dialogue and interacting with the 16 accelerator projects to agree and finetune Key Performance Indicators that could be included in proposal submissions as inputs to assess the relevance of the FI-PPP Programme and later be used to measure the performance of the sub-grantees.

Based on the proposals received from the 16 accelerator projects, FI-IMPACT disseminated the results and initial analysis of the 16 accelerator projects Calls. This was disseminated via Basecamp / Mobilize, FIWARE Sub-grantee Info excel; news stories, Twitter, LinkedIn, presentations during coordination meetings, Steering Committee meetings and relevant public events and provided to the Press Office to be disseminated via FIWARE.org. FI-IMPACT has provided periodic analysis and Infographics to visually represent key findings.

The next phase of dissemination focused on sharing the FI-IMPACT Impact Assessment Methodology (D2.1). This was undertaken through the website, Basecamp and direct engagement with Commission Services and the 16 accelerator projects.

Following analysis of the first round of results from the 16 Accelerator projects' first call, results were shared during relevant community and public events to disseminate the outcomes, this was complimented by awareness raising via the FI-Impact website, direct contact and via Basecamp.

In the second year of the project FI-IMPACT disseminated Call 2 and 3 (and in some cases call 4) results, initial market analysis, the impact assessment based on the survey sub-grantees, the ex-ante impact assessment and forecasts (D2.3 and D2.4) and success stories. These outputs were disseminated through mechanisms ranging from news stories, public deliverables/reports, public presentations, FIWARE case studies, FIWARE profiles and Infographics. The channels used to disseminate these outputs ranged from online channels (websites and social media), presentations in public events, workshops, and direct contact.

2.3. Stakeholders

Given the focus of FI-IMPACT work on undertaking impact assessment in relation to Phase 3 projects of the FI-PPP Programme, the main stakeholders groups that we engaged with included:

- European Commission
- The 16 Accelerator Projects
- FI-PPP Steering Committee
- FI-CORE and other Support Actions
- Sub-grantees
- Wider awareness via FI-IMPACT website, FIWARE.org, Twitter, LinkedIn, YouTube, IDG online channels and FIWARE Channels including Basecamp and Mobilize

2.4. Dissemination and Communication Channels

Depending on the focus of the dissemination and the type of data to be communicated FI-IMPACT leveraged a number of complimentary dissemination channels:

- Direct Engagement
- Participation and Knowledge Sharing during Programme Coordination Meetings
- Participation and Knowledge Sharing during FI-PPP Steering Committee Meetings
- Presentations of analysis during relevant public meetings
- FI-IMPACT Website - News stories, Twitter, Reports, Infographics, FIWARE Case studies, FIWARE Profiles
- FIWARE.org
- FIWARE Press Office
- Basecamp
- Mobilize
- FI-PPP Newsletters
- The IDG Technetwork (FIWARE Nanosite)

2.5. Value in FI-IMPACT messages and Information

The FI-IMPACT dissemination materials aimed to provide stakeholders with insights into the findings of the analysis undertaken, key messages and recommendations and provide the community with access to the wealth of data collected during the execution of the project.

2.6. Dissemination and Communication Activities in Period 2

Dissemination and Communication Activities during Reporting Period 2 focused on:
- Sharing FI-IMPACT mapping of Call 2 (and where relevant Call 3 and 4) results
- Sharing FI-IMPACT Market Analysis
- Sharing Impact Assessment Results from the FI-IMPACT Survey with sub-grantees
- Conducting Accelerator Interviews and sharing individual Accelerator Project reports
- Meetings and interviews with short listed sub-grantees to develop project profiles and case studies
- Sharing of results from Ex Ante Impact Assessment and Forecast (D2.3 and D2.4)
- Populating datasets in the FIWARE Subgrantee shared excel available to Accelerators and European Commission
- Sharing opportunities and results from the FIWARE FI-PPP Programme
- Dissemination of Success Stories (FIWARE Case studies and short profiles)

All of these objectives were successfully achieved in Reporting Period 2. FI-IMPACT actively disseminated results and engaged with stakeholders during a significant number of relevant events including: A16 Programme Coordination Meeting in Paris (July 2015), FIWARE Communication Meeting, Madrid (07 July 2015), ICT2015, Lisbon, (20 Oct '15); A16 Programme Coordination Meeting, Lisbon (22 - 23 October 2015); ECFI3, Hamburg (04 - 07 Nov '15); eChallenges e2015, Vilnius (26 Nov '15); A16 Programme Coordination meeting, Milan (28 - 29 Jan '16); NetFutures 2016, Brussels

(20 - 21 April 2016); INCENSE FIWARE Networking Event, Rome (19 April 2016); Stargate Innovation Day, Vienna (23 May 2016); FINODEX Final Event, Trento (31 May 2016); Research to Business Conference and Exhibition, Bologna (09 June 2016); A16 Programme Coordination Meeting, Tallinn (09 - 10 June 2016); SOUL-FI Final Event, Delft (21 June 2016) as well as regular FI-PPP Phase 3 Steering Committee Meetings.

In addition to dissemination during relevant events, FI-IMPACT also disseminated results via FI-IMPACT website, Twitter, LinkedIn, Basecamp, Mobilize, the FIWARE Press office, via IDG TechNetwork channels (FIWARE Nanosite) as well as direct engagement with the 16 accelerator projects, sub-grantees and the European Commission.

FI-IMPACT Webinars[21] published on YouTube focused on why impact studies should be undertaken, FIWARE results, FI-IMPACT methodology to assess FIWARE impact and a webinar on how FI-IMPACT used Mattermark to monitor FIWARE sub-grantees.

---

[21] https://www.youtube.com/channel/UCbZfORg2ilB7b_WhWLE1hDg

3. Activities carried out in Reporting Period 2

FI-IMPACT has proactively engaged with all programme coordination activities undertaken in the FI-PPP Community, to gather actionable, empirical intelligence to inform socio-economic impact analysis and to disseminate the results of the FI-IMPACT activities.

There has been regular direct engagement with the European Commission to share FI-IMPACT findings and results as well as get inputs in relation to the implementation methodologies. There has also been a high level of direct engagement with the 16 accelerator projects in the context of data collection for impact assessment, short listing sub-grantees to be showcase through FIWARE profiles and case studies and sharing comparative results. Customised Accelerator Reports were prepared and provided directly to each Accelerator in January 2016 and May 2016 to provide them with impact assessment analysis based on the data provided by their sub-grantees with complementary market data and comparison across the FIWARE portfolio. There has been direct engagement with the FIWARE sub-grantees in the context of participating in the Impact Assessment Results and accessing their personalised report, sharing interim findings and co-authoring profiles and case studies.

Direct engagement has been complemented by dissemination and communication via online channels, participation and sharing of results during FIWARE Stakeholders Meetings and relevant public events.

3.1. Dissemination and Communication via online channels

FI-IMPACT has established a excellent, continuous dialogue with all key stakeholders within the FIWARE Community including the European Commission, the 16 accelerator projects, the Coordination and Support Actions, to collect information that has been used in the various phases of the project. FI-IMPACT has actively disseminated its results and the achievements of the 16 accelerator projects through the FI-IMPACT[22], Twitter[23], sharing results with the FIWARE Community on the Basecamp and Mobilize platform and the FIWARE Press office.

3.1.1. FI-IMPACT Website

FI-IMPACT has leveraged its web presence to support necessary data collection from Accelerators and sub-grantees required by WP2 and WP3 activities as well as

---

[22] http://www.fi-impact.eu/
[23] https://twitter.com/FI_IMPACT

disseminating results, info stories[24], FIWARE case studies[25], FIWARE profiles[26] and public deliverables[27]. The homepage highlights the main project activities and provides an overview of content published via Twitter. The navigation bar highlights access to FIWARE Case studies, FIWARE Profiles, InfoStories, Library and News.

The website includes a framework to support the set up of new accounts, a data collection framework (to support WP2 and WP3) including import of data provided by Accelerators, as well as an integrated wizard to facilitate data collection from sub-grantees based on a unique URL and log in access. The website provides access to both the Impact Assessment tool (for funded FIWARE sub-grantees) and the Self Assessment tool. Sub-grantees and their Accelerators have real-time access to the data submitted through the Impact Assessment Report and the link to the Impact Assessment Report providing data visualisation and benchmarking across the portfolio of funded sub-grantees who participated via their **My Page** on a log in basis.

Based on ongoing data collection supported through the website, WP3 activities and analysis through WP2, FI-IMPACT developed a series of **Info Stories**[28] from November 2015 sharing interim results from Impact Assessment Analysis and deliverables D2.3 and D2.3. The InfoStories provide insights into entrepreneurial aspects of the FIWARE Programme (13 November 2015), market potential (27 January 2016), mapping the FIWARE ecosystem (18 February 2016), mapping FIWARE chapters and technological focus (09 March 2016), FIWARE AgriFood Achievements (13 June 2016), FIWARE Achievements with focus on Energy sector (17 June 2016), FIWARE Achievements with a focus on the Healthcare sector (20 June 2016) and the economic impact of Phase 3 of the FI-PPP (29 June 2016). These were widely disseminated via the FI-IMPACT website, Twitter, Mobilize, FIWARE Channels and a subset via the FIWARE Nanosite.
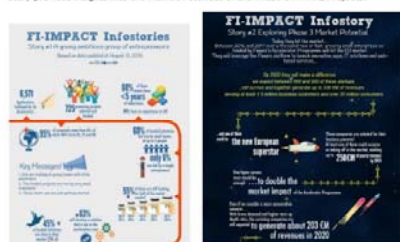
---

[24] http://www.fi-impact.eu/page/infostories/
[25] http://www.fi-impact.eu/page/showcase/
[26] http://www.fi-impact.eu/page/profiles/
[27] http://www.fi-impact.eu/page/deliverables/
[28] http://www.fi-impact.eu/page/infostories/

Based on WP3 activities FI-IMPACT has been actively engaging with each of the FIWARE Accelerators and their nominated sub-grantees in relation to co-authoring FIWARE Profiles and Case Studies since Q4 2015.

Seventy three sub-grantees completed the co-authoring process leading to published **FIWARE profiles**[29] which they and their accelerators can also use as dissemination materials. These profiles were disseminated via the FI-IMPACT website, Twitter and FIWARE Channels including Mobilize. This repository of FIWARE profiles provides insight into the wide variety of businesses, innovative products and services that have been supported through the FIWARE Acceleration Programme.

The high potential initiatives profiles are grouped into ten thematic areas including:

- 3D Printing - 3DSquare; Art & Form; ASPIRATION (3YOURMIND); PRISMA (Tripomaker); GNB; Love & Robots; multifab; Pzartec
- AgriFood - Agricolus; FruitWatcher (Geezar); Happy Cow (Connecterra); Mermix; Naaber; Purveyance; QIFresh; SUR+; Telenostics (CfPharma); Tomappo; Tsenso; SmartSilo; AgKnowledge; Stepla
- eHealth - AlzhUp; Mixeat; Medbravo; medVC; MYSPHERA; NeuroAtHome; psious; UMANICK Identity 4 Health; psious; Zebra; Xpressomics; Oviva; 8fit
- Energy - Fueloyal; GreenMomit; OEEX; Breeze; Tera, Beeta
- Media - Artomatix; Fashion Cloud; GraphyStories; PetSpot; xMinutes (datenfreunde); Sorry as a Service; Sponsoo; THEOplayer; Videobot; AudioTube

---

[29] http://www.fi-impact.eu/page/profiles/

- Other - Linknovate; ZEUS (ISETIC); Beaconinside

- Security - Findster; TeskaLabs

- Smart Cities - GreenApes; INES-FI (Kiunsys); SCEPA (xeridia);

- Social & Learning - Kickresume; LeeLuu Nightlights; intoino; lingua.ly; Livecoding.tv; TobyRich

- Transport - AZAUToM; CyC; DonkeyRepublic; FLOUD; MAPI; MVMANT; OpenMove; SaMMY; SEND-TO / QROUTES; Sherlock

Each high potential initiative profile provide insight into their focus, target sector, target market(s), business model(s) and website.

Seventeen **FIWARE case studies** [30] were prepared in cooperation with sub-grantees under WP3 and edited and published via WP1. These case studies were disseminated via the FI-IMPACT website, Twitter and FIWARE Channels including Mobilize. A sub-set were also disseminated through the FIWARE Nano-site. They provide insight into the vision and market need, target market and revenue streams, competitive positioning, enabling technology and progress to date for showcased sub-grantees. They has been grouped thematically in the areas of agrifood, healthcare, energy, security and innovation.

The FIWARE Agrifood case studies include:

- Naaber (Bo Technologies, Estonia) - a food industry smart supply chain solution for farmers, producers, manufacturers, warehouses and transportation carriers.

- Purveyance (Purveyance Ltd, Ireland) - a big-data quality management platform for the fresh produce industry supply chain.

- QIFresh (Agrostis, Greece) - the QIFresh App facilitates collaboration between retailers, quality inspectors and vendors/suppliers to ensure that shipments of fresh fruit and vegetables meet the minimum marketability requirements according to EU Directives.

- SUR+ (LessOrMore, The Netherlands) - SUR+ web application helps fruit and vegetable producers report surplus stock to local and regional food banks.

- tsenso (Logistics Matthias Brunner, Germany) - easy to use temperature monitoring solution specially designed for logistics applications.

---

[30] http://www.fi-impact.eu/page/showcase/

- Agricolus (TeamDev srl, Italy) - ecosystem of applications that helps the farmers to implement precision farming based on leveraging a pest awareness platform and decision support system tools

The FIWARE Energy case studies showcased include:
- OEEX (Open Energy Exchange, Germany) - Virtual Consumer-to-Consumer (C2C) Energy Marketplace.
- Beeta (Building Energy Efficiency Trusted Advisor) (TERA srl, Italy) - aims to be a trusted advisor for energy efficiency for households and small building owners.

The FIWARE Security case studies showcased include:
- Findster (Findster Technologies S.A., Portugal) - Findster provides a tracking solution for young children who do not have smartphones (Findster Kids) and pets (Findster Pets).
- SeaCat TeskaLabs (Czech Republic) - TeskaLabs helps enterprises securely build and operate mobile and Internet-of-Things (IoT) applications using a plug-n-play solution based on TeskaLabs security management center.

The FIWARE 3D Printing and Innovation case studies showcased include:
- Linknovate.com (Linknovate SL, Spain) - Linknovate.com provides an online intelligence tool to support new product development and to get insights into emerging topics such as biometric sensors, virtual reality and wearables.
- Glue and Blue (HOP Ubiquitous S.L, Spain) - GnB provides a mobile-orientated marketplace that incorporates 3D printed encapsulations with a Bluetooth Smart IoT-enabled chipset.

FI-IMPACT published regular **news stories** highlighting results from ongoing analysis and outputs from dissemination at public events.
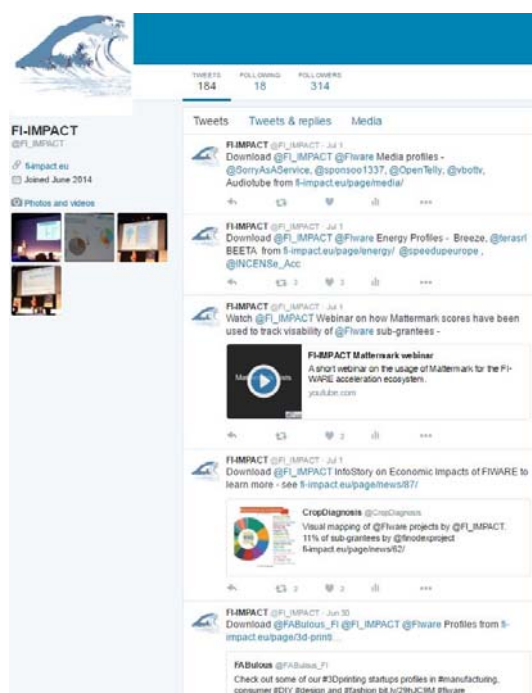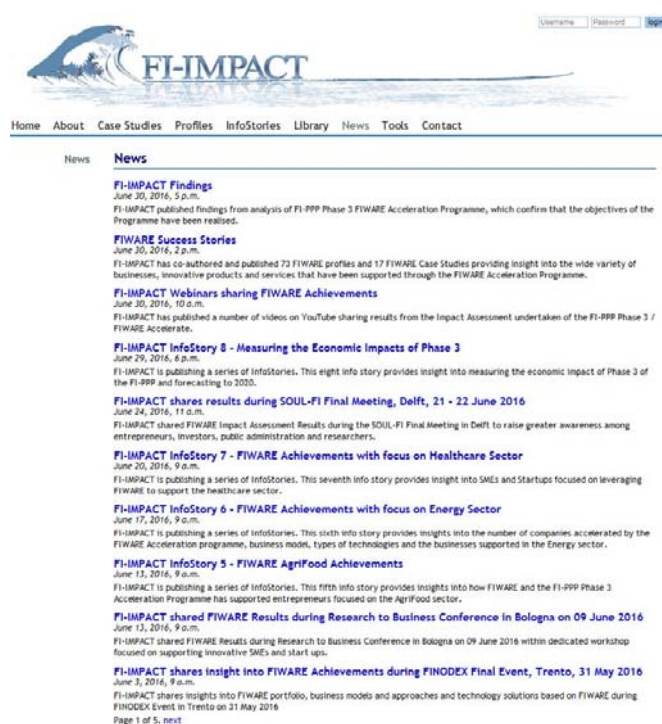
3.1.2. Dissemination via Twitter, LinkedIn, Mobilize, YouTube and FIWARE Channels

FI-IMPACT has disseminated results via online channels including Twitter[31], LinkedIn, Mobilize[32], YouTube and FIWARE Channels (including providing content to the FIWARE Press Office to publish on FIWARE.org).
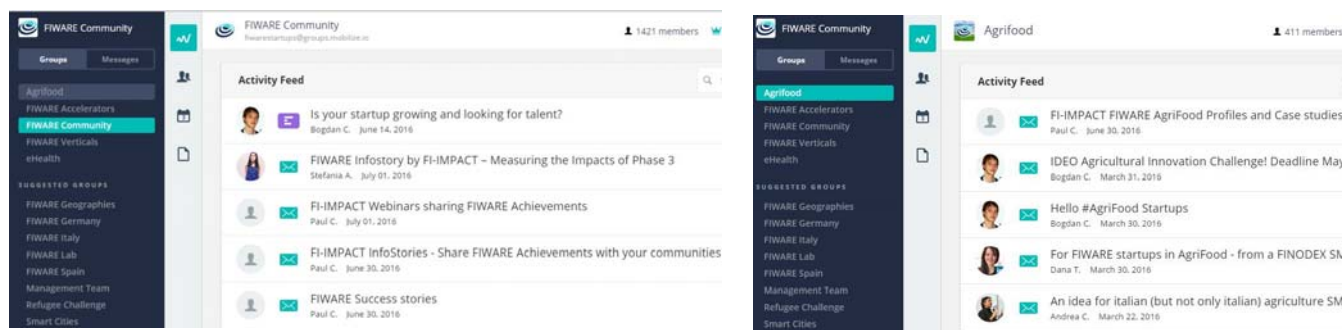

FI-IMPACT published three webinars on YouTube[33] to share results:

Richard Stevens (IDC/FI-IMPACT) presents FI-IMPACT results of the Impact Assessment analysis carried out on the FIWARE Acceleration programme. The video provides insights into the 985 FIWARE subgrantees accelerated by the 16 Accelerators, focusing on who these companies are, what markets they are addressing and the types of solutions they are developing. It also presents the estimate of the potential revenues generated by the Phase 3 funded initiatives still surviving in 2020, based on three scenarios.

Martin Dobler (SFC/FI-IMPACT) presents how FI-IMPACT leveraged Mattermark data to provide FIWARE Accelerators and the sub-grantees with greater insight of their visability in the wider community.

Carla La Croce (IDC/FI-IMPACT) presents the highlights of the ex-ante economic impact assessment carried out by FI-IMPACT on the FI-PPP Phase 3. FI-IMPACT investigated the macroeconomic impact of the phase III funded initiatives on the EU economic and employment system, through the estimation of direct, indirect, and induced quantitative impacts on revenues, additional spending and jobs created

---

[31] https://twitter.com/FI_IMPACT
[32] https://fiwarecommunity.mobilize.io/main/groups/2991
[33] https://www.youtube.com/channel/UCbZfORg2ilB7b_WhWLE1hDg

up to 2020.

FI-IMPACT populated datasets relevant to impact assessment and Mattermark scores in the FIWARE Sub-grantee shared excel which FIWARE Accelerators and the European Commission have access to. This ensured that all FIWARE Stakeholders had access to the most up to date data for planning purposes.

3.1.3. Dissemination of FIWARE Nanosite via IDG online channels

IDG prepared a FIWARE Nanosite[34] to raise awareness of FIWARE Achievements to a broader target audience. The FIWARE Nano-site was segmented into Energy, eHealth and AgriFood. A sub-set of 10 of the FI-IMPACT FIWARE Case studies were disseminated via the FIWARE Nano site through IDG Technetwork channels. More information on this is provided in D1.3.

3.2. Programme Coordination & Accelerator Meetings

During the second year FI-IMPACT participated in the following Programme Coordination Meetings: FIWARE Communication Meeting, Madrid (07 July 2015); A16 Programme Coordination Meeting, Lisbon (22 - 23 October 2015); A16 Programme Coordination Meeting, Milan (28 - 29 Jan '16); A16 Programme Coordination Meeting, Tallin (09 - 10 June '16) as well as FI-PPP Phase 3 Steering Committee Meetings. At each of the meetings FI-IMPACT has presented findings as well as engaging directly with Accelerator projects. This facilitated discussion of results collected from analysis of Accelerator calls as well as to collecting additional data. Globally, participation in the Programme Coordination and Accelerator Meetings has been productive, ensuring that FI-IMPACT kept all relevant stakeholders up to date with its support activities, shared results and learnt about on-going progress among the 16 accelerator projects as well as the other Support Actions.

3.2.1. FIWARE Communication Meeting, Madrid (07 July 2015)

IIMC represented FI-IMPACT during the FIWARE Communication Meeting organised by the FIWARE press office in Madrid on 07 July 2015. This provided an opportunity to share FI-IMPACT results including highlighting the types of data that FI-IMPACT had already collected from the FIWARE Sub-grantees through the Impact Assessment survey. It also provided an opportunity to agree the most relevant types of content to be collected for the FIWARE Case studies being prepared by FI-IMPACT with the

---

[34] http://www.idgcreativelab.com/portfolio/fiware-nanosite/

participating Accelerators. Following this discussion, SmartAgriFood2 used the questions prepared by FI-IMPACT as topics to be addressed by sub-grantees in the pitches being prepared for its evaluation meeting in September 2015.

3.2.2. Accelerator Meeting, ICT 2015, Lisbon (22 - 23 October 2015)

IDC and IIMC represented FI-IMPACT during the 5th A16 Meeting in Lisbon on 22 - 23 October 2015. This provided a good opportunity to share the results from FI-IMPACT impact assessment survey with the wider FIWARE Community. The meeting was structured around a series of group activities with reporting back to the larger group of participants. Participation at ECFI-3 was also discussed.

3.2.3. Accelerator Workshop, Milan (28 - 29 January 2016)

IDC and Bluegreen represented FI-IMPACT during the A16 Meeting in Milan on January 28th and 29th 2016.

While FI-IMPACT did not deliver a formal presentation during this meeting it provided a valuable and necessary opportunity to undertake face-to-face meetings with the 16 Accelerators. FI-IMPACT took this opportunity to discuss the FI-IMPACT Accelerator Reports with each Accelerator and get feedback (for further information see §3.12.1)

In addition, IDC and Bluegreen interviewed the 16 Accelerators to collect information on their practices and lessons learnt as input to the benchmarking report.

3.2.4. Accelerator Meeting, 09 - 10 June 2016, Tallinn

IDC represented FI-IMPACT during the final A16 Accelerator Meeting, which took place in Tallinn on 09 - 10 June, hosted by the CeedTech Accelerator. The goal of this meeting was to take stock of the achievements of the 16 Accelerators' projects and 6 Support Actions' projects as the FI-PPP Phase 3 initiative is coming to its end. Discussion was primarily around: Sustainability of the FIWARE technology going forward; Sustainability and development of the FIWARE Community and Sustainability of the Accelerators.

Stefani Aguzzi of IDC made 2 presentations of FI-IMPACT results: FI-IMPACT Pitch [35] highlighting value proposition, results and FIWARE promotion; and a presentation on the latest monitoring results of the FIWARE sub-grantees.

The audience appreciated the data presented and the work done by FI-IMPACT, and raised several questions to get more insights. The community is also looking forward the overall results of the project, including the market sizing and the ex-ante impact assessment.

---

[35] http://www.fi-impact.eu/media/FI-IMPACT_Pitch_Tallin_090616.pdf

3.3. Presentation of FI-IMPACT Results during public events

FI-IMPACT actively disseminated results and engaged with stakeholders during a significant number of public events including: ICT2015, Lisbon, 20 Oct '15; ECFI3, Hamburg (04 - 07 Nov '15) ; eChallenges e2015, Vilnius (26 Nov '15); NetFutures 2016, Brussels (20 - 21 April 2016); INCENSE FIWARE Networking Event, Rome (19 April 2016); Stargate Innovation Day, Vienna (23 May 2016); FINODEX Final Event, Trento (31 May 2016); Research to Business Conference and Exhibition, Bologna (09 June 2016); and SOUL-FI Final Event, Delft (21 June 2016).

3.3.1. FIWARE Networking Session, ICT 2015, Lisbon (20 October 2015)

FI-IMPACT and FI-CORE collaborated to organise a joint FIWARE Networking Session during ICT 2015 in Lisbon on 20 October 2015. This session aimed to provide a platform to inform the community and discuss initial results from the FI-PPP Phase 3 activities, impact assessment and potential market opportunities and ongoing activities.

In preparation for this event FI-IMPACT engaged with the Accelerators to identify FIWARE sub-grantees that were in a position to attend and showcase their achievements. SpeedUp Europe nominated Breeze and Agricolus and SOUL-FI nominated Spero. IIMC worked with the three sub-grantees in advance to assist them in preparing a short focused presentation relevant for the audience at this event. Prior to the public workshop IIMC met with the sub-grantees so that they had an opportunity to present in the room that the public workshop would take place in to fine tune their presentations. FI-IMPACT extensively promoted this event to ensure a good level of participation.

The European Commission provided insights into FIWARE's role in the new Work Programme for Horizon 2020 2016 - 2017[36].

FICORE provided insights in current development with the technological platform[37] and activities within the FIWARE Community including the establishment of an Open Source Community[38].

FI-IMPACT provided insight into initial Impact assessment analysis and potential market opportunities[39]. FI-IMPACT provided an overview of the technological outlook providing insight of FIWARE technologies. FI-IMPACT showed the types of apps and services developed by the hundreds of start-ups and SMEs in the programme, looking at their technological and business strategies and their approach to go to market.

Three initiatives funded by the FIWARE Accelerators presented their activities and how they have used FIWARE to support realisation of their applications and services: Breeze[40], Agricolus[41] and SPERO[42]. This was a very good opportunity for the FIWARE

---

[36] http://www.fi-impact.eu/media/ICT2015_FIWARE_PFatelnig.pdf
[37] http://www.fi-impact.eu/media/ICT2015_FIWAREUpdates_JHierro.pdf
[38] http://www.fi-impact.eu/media/ICT2015_FIWARE_OSC_SDePanfilis.pdf
[39] http://www.fi-impact.eu/media/ICT2015_FI_IMPACT_FIWARE_MarketFocus.pdf
[40] http://www.fi-impact.eu/media/ICT2015_FIWARE_Breeze.pdf
[41] http://www.fi-impact.eu/media/ICT2015_FIWARE_AgricolusSuite.pdf
[42] http://www.fi-impact.eu/media/ICT2015_FIWARE_SPERO.pdf

sub-grantees to share their achievements with the wider research and innovation community.

This joint session from 16:00 - 17:30 was very successful, with participation from over 90 stakeholders from 20 countries (Belgium; Cyprus; Finland; France; Germany; Greece; Hungary; Ireland; Italy; Montenegro; Netherlands; Norway; Poland; Portugal; Spain; Sweden; Switzerland; Turkey; UK). FI-IMPACT published access to all presentation online following the event.

3.3.2. ECFI3, Hamburg (04 - 07 November 2015)

ECFI-3 took place in Hamburg from 04 - 07 November 2015 bringing together the FIWARE Community (Accelerators, sub-grantees, Support Actions) as well as industry, investors and SMEs.

IDC represented FI-IMPACT during this event making a plenary presentation on 05 November 2015. Richard Stevens presented "FIWARE - What's Happening and What's Ahead[43]" providing insights into the latest results of the FIWARE Acceleration Programme and analysis of the FIWARE startups' market potential. The presentation was well received by the audience.

This provided a very good opportunity to share insights into the achievements of the FIWARE Accelerators and result from the FI-IMPACT initial Impact Assessment Survey undertaken with sub-grantees. It provides insights into the coverage of the sub-grantees funded, types of FIWARE Enablers being used, business models, target markets, potential market by 2020 and estimated market impact.

3.3.3. eChallenges e2015, Vilnius (26 November 2015)

eChallenges e-2015 took place in Vilnius from 25 - 26 November 2015, bringing together delegates from more than 39 countries.

Morten Moller, DG CONNECT, presented ICT opportunities under the Horizon 2020 Work Programme in the Opening Plenary.

Paul Cunningham, IIMC, presented FI-IMPACT results during the closing plenary. This provided an opportunity to share insights into the FIWARE Programme and results to date with an international audience. Paul presented findings from the FI-IMPACT Impact Assessment Survey undertaken with FIWARE sub-grantees which provides interesting insights into the business models, target markets and FIWARE enablers being used by the SMEs and entrepreneurs funded by the FIWARE Accelerators. This was a high level of interest among the participants to learn more about FIWARE and the Acceleration Calls.

---

[43] http://www.fi-impact.eu/media/FI-IMPACT_ECFI_FIWAREAchievements_051116.pdf

3.3.4. NetFutures 2016, Brussels, 20 - 21 April 2016

NetFutures 2016 took place in Brussels on 20 - 21 April focused on Driving Growth in the Digital Single Market. It brought together the FIWARE Community, researchers, industry, entrepreneurs, policy makers and investors.

IDC represented FI-IMPACT during this event making a presentation "Boosting Entrepreneurship through R&I" at NetFutures 2016 on 20 April. Richard Stevens presented "The power of the FIWARE Acceleration programme: stats, data and lessons learnt![44]" sharing insights in the results from the FI-IMPACT Impact Assessment Survey with FIWARE sub-grantees and market analysis undertaken by IDC.

This provided an opportunity to widely disseminate FI-IMPACT results and raise awareness of achievements of the FIWARE Acceleration Programme to a diverse audience.

3.3.5. INCENSE FIWARE Networking Event, Rome, 19 April 2016

IDC represented FI-IMPACT during the FIWARE Networking event in Rome on 19 April, hosted by the INCENSe Accelerator. The event was opened with a presentation of the FIWARE Foundation, and followed by a panel discussion titled "Openess as a driver for growth", where interventions focused on how to boost growth and create value through open innovation.

Stefania Aguzzi presented "Mapping the FIWARE Startups"[45] providing the latest insights from FI-IMPACT on the FIWARE Startups ecosystem, including the preliminary insights from Mattermark tracking of FIWARE sub-grantees. The presentation was well received by the participants, with followups from some attendees to get further information on FI-IMPACT results.

During the second part of the event, 4 startups accelerated by INCENSe (Snapback, ARES2T, Modio Computing and Tera) made a presentation of their solutions and their experience with FIWARE technology.

The roundtable discussion was focused on digital communication for statups, crowdfunding and on tips and advice to improve startups' pitch and entrepeneurial skills.

---

[44] http://www.fi-impact.eu/media/FI-IMPACT_NetFutures_FIWAREStats_200416.pdf
[45] http://www.fi-impact.eu/media/FI-IMPACT_Presentation_INCENSeWorkshop_190416.pdf

FI-IMPACT has published a FIWARE Case Study on Beeta[46] (Building Energy Efficiency Trusted Advisor) (TERA srl, Italy), which aims to be a trusted advisor for energy efficiency for households and small building owners. FI-IMPACT has also published FIWARE Profile on a Green Momit[47]. Both sub-grantees were funded by the INCENSE FIWARE Accelerator.

3.3.6. Stargate Innovation Day, Vienna, 23 May 2016

SFC represented FI-IMPACT during the Stargate Innovation Day organised by iHub in Vienna on 23 May 2015.

The iHub Network organised this international matchmaking and innovation event to facilitate start ups to meet investors, innovation manager to learn about upcoming solutions and corporate teams to engage with the acceleration network. iHub.eu is an Internet Innovation Network of 24 accelerators, incubators and innovation centers throughout Europe, covering almost every region of the continent.

Martin Dobler of SFC presented the FI-IMPACT results during one of the sessions. This presentation highlighted FI-IMPACT analysis of FIWARE Achievements to date and visualisations of the data gathered via the survey with sub-grantees. . The audience consisted largly of start-up representatives and business angels / investors, as well as accelerator officials. This facilitated a wider awareness of FIWARE and the FI-IMPACT Impact Assessment results among entrepreneurs, accelerators and investors.

3.3.7. FINODEX Final Event, Trento, 31 May 2016

Bluegreen Strategy represented FI-IMPACT during the Final Event organised by the FINODEX FIWARE Accelerator in Trento on 31 May 2016.

This workshop commenced with an introduction by HIT and FBK followed by a pitching session from the sub-grantees. Stefano Bernardi, cofounder and partners for Mission, Market and Y combinator and Kat Borlongan, cofounder, Five by Five made keynote presentations.

Paolo Paganelli presented FI-IMPACT results[48] providing insights into the companies funded by each FIWARE Accelerator, general visibility of FIWARE start ups on the Web, business models and approaches and technology solutions based on FIWARE. This provided a good opportunity to share results from FI-IMPACT analysis and tracking on sub-grantees that FI-IMPACT has been undertaking with Mattermark software. Bluegreen Strategy also contributed to discussions on lessons learnt and potential replication and extension of the FIWARE Accelerator experience. It provided an

---

[46] http://www.fi-impact.eu/media/FI-IMPACT_INCENSE_Tera_FIWARECaseStudy_Final_290416.pdf
[47] http://www.fi-impact.eu/media/FI-IMPACT_INCENSE_GreenMomit_FIWAREShortProfile.pdf
[48] http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_FIWAREResults_310516.pdf

opportunity to share the overall impact of the FIWARE programme with FINODEX supported start ups, SMEs and investors.

This workshop was attended by over 80 participants including FINODEX partners, startups and SMEs from FINODEX, representatives from other Accelerators, investors and advisors.

3.3.8. Research to Business Conference and Exhibition, 09 June 2016, Bologna

Bluegreen Strategy represented FI-IMPACT during the Research to Business Conference and Exhibition in Bologna on 09 June 2016. This event had over 300 participants including innovative SMEs, startups, investors, entrepreneurial associations and public bodies.

Paolo Paganelli presented FI-IMPACT results[49] in the context of an overall presentation on the European Union programmes for innovation SMEs and start ups, with a special focus on FIWARE results. The presentation was undertaken within a workshop organised by the CNA entrepreneurial association and by the Emilia-Romagna Regional Government agency ASTER, with the support of Enterprise Europe Network within the conference programme. Over 40 participants actively engaged with this workshop.

FI-IMPACT participation facilitates sharing FIWARE results to a wider community of entrepreneurs, SMEs, start-up, policy makers and suport agencies focused on entrepreneurship at national level. It also facilitated a discussion of lessons learnt and a comparison with regional and national funding instruments.

3.3.9. SOUL-FI Final Event, 21 - 22 June 2016, Delft

SFC represented FI-IMPACT during the SOUL-FI Accelerator final event in Delft on 21 - 22 June. The theme of this event was on City of Things. It incorporated pitches and results from SOUL-FI sub-grantees, breakout workshops focused on Environmental Data Platform, City Making and Energy Labs for buildings as well face to face meetings between SMEs, cities and investors. It concluded with an overnight hackathon focused on the energy/ Smart city sector.

Martin Dobler of SFC presented FI-IMPACT Impact Assessment Results during the Opening Plenary to an audience of approximately 80 participants. This presentation highlighted FI-IMPACT analysis of FIWARE Achievements to date and visualisations of the data gathered via the survey with sub-grantees. The audience consisted largely of start-up representatives, investors, public administration representatives and researchers. This facilitated a wider awareness of FI-IMPACT Impact Assessment results among SOUL-FI sub-grantees, investors, public administration and researchers.

---

[49] http://www.fi-impact.eu/media/FI-IMPACT_R2B_Paganelli_160609.pdf

3.4. Non-Event Dissemination and Communication Activities

Dissemination and communication activities were undertaken in the context of sharing insights into the impact assessment analysis through accelerator reports, getting input for Accelerator benchmarking, agreeing short listed sub-grantees to be profiled as success stories, engagement activities with sub-grantees around FIWARE profiles and case studies, dissemination of FIWARE profiles, case studies and infographics. The authoring of profiles and case studies was undertaken within WP3 and creation of infographics within WP2. Authoring of Accelerator reports was undertaken within WP2.

Dissemination and Communication activities in WP1 focused on dissemination of FI-IMPACT results, engagement with stakeholders, authoring of content on the FI-IMPACT website and dissemination via Twitter, editorial for inclusion in the FIWARE Nanosite and its dissemination via IDG web channels.

As highlighted earlier, dissemination and communication of FI-IMPACT results and analysis was undertaken through a mix of direct engagement, dissemination through online channels including the FI-IMPACT website, Twitter, IDG web channels, Basecamp, Mobilize as well as content contributions provided to the FIWARE Press office and FIWARE Newsletters.

Each FI-IMPACT partner except IDG was responsible for direct engagement with a group of Accelerators and their sub-grantees. IDC was responsible for engagement with CREATFI, FICHe, IMPACT and INCENSE Accelerators. Bluegreen was responsible for engagement with FABulous, FINODEX, FrontierCities and SOUL-FI Accelerators. IIMC was responsible for engagement with Ceed Tech, FI-C3, FInish and SpeedUP Europe Accelerators. SFC was responsible for engagement with SmartAgriFood and European Pioneers Accelerators. JSI was responsible for engagement with Fractals and FI-Adopt Accelerators.

IDG's role was specifically related to dissemination of FIWARE and a subset of the FI-IMPACT FIWARE Case Studies through IDG web channels. More information on these activities are reported in D1.3.

3.4.1. Non-Event Dissemination and Communication Activities undertaken by IDC

Dissemination and communication activities undertaken by IDC include:

Preparation of potential success stories:

- At ECFI3 in Hamburg in November 2015, IDC met the FICHE, Creatifi, IMPACT and FINODEX accelerators to present the results of their subgrantees' KPIs and to discuss the potential list of their Success Stories.

Accelerator reports:

- Face-to-face meeting held by IDC and Bluegreen with the 16 Accelerators at the A16 Milan Meeting on January 27th and 28th to present the First Accelerator Reports, and discuss the list of their High Potential Initiatives

- Phone meeting with IMPACT to present the First Accelerator Report in February 2016 and discuss the list of their High Potential Initiatives.

- Second release in May 2016: email communication with the Accelerators to validate the reports and get their approval.

Accelerators benchmarking:

- IDC and Bluegreen interviewed the 16 Accelerators at the Milan meeting to collect data for the accelerator benchmarking activity: FI-IMPACT gathered information on their practices and lessons learnt, through a standard set of questions

Short profiles of HPIs:

- Email exchanges, including multiple follow-ups, with 25 subgrantees for the validation and approval of their short profiles
- Email follow-ups with missing respondents of the Impact Assessment Survey from the HPI list
- Email exchanges with Accelerators to request support on the followup activities

Case Studies:

- Face-to-face meeting with Tera srl in Rome on April 19th for the case study interview and following email exchange for the validation of the case study
- Phone interview with Oviva on May 12th for the case study preparation and following email exchange for the validation and approval
- Email communication with 8fit in May 2016 for the case study preparation and validation

Infographics:

- Publication of periodical infographics on Basecamp/Mobilize and on the FI-PPP newsletter in August 2015, November 2015, February 2016, March 2016, June 2016.

Webinars

- Prepared and published webinar sharing FI-IMPACT Analysis of FIWARE Results on YouTube at https://www.youtube.com/watch?v=v5H6qTc-sPc, also provided to FIWARE Press Office to publish on FIWARE
- Prepared and published webinar on the highlights of the ex-ante economic impact assessment carried out by FI-IMPACT on the FI-PPP Phase 3 on YouTube at https://www.youtube.com/watch?v=Q9HkCpvRayM, also provided to FIWARE Press Office to publish on FIWARE

3.4.2. Non-Event Dissemination and Communication Activities undertaken by IDG

IDG's activities were focused around the design, implementation and dissemination of the FIWARE Nano-site[50].

The FIWARE Nano-site was segmented into Energy, eHealth and AgriFood. IDG authored a one page editorial on the sector. IDG reviewed the FI-IMPACT FIWARE Case studies and authored a one page editorial for each of the sub-set of case studies (Energy - Beeta, OEEX, TeskaLabs; eHealth - Oviva, 8fit, Findster, Mixeat; Agrifood - QIFresh, SUR+,

---

[50] http://www.idgcreativelab.com/portfolio/fiware-nanosite/

Agrivi). The Nano site also provided a link to the full case study on the FI-IMPACT website.

Based on content from the FI-IMPACT Impact Assessment survey with sub-grantees, IDG created three info graphics that present FIWARE Achievements with a focus on Energy, eHealth and AgriFood.

The FIWARE Nano site was promoted through a range of IDG online channels to raise general awareness of FIWARE results. More information on this is provided in D1.3.

3.4.3. Non-Event Dissemination and Communication Activities undertaken by BlueGreen

In Period 2, Bluegreen has continued the Dissemination and Communication Activities commenced during Period 1 with the 4 FIWARE Accelerators that it was engaging with (FABulous, FINODEX, FrontierCities and SOUL-FI). Period 2 activities included:

- Engaging with Accelerators to share the results of FI-IMPACT survey in terms of Subgrantees KPI scores through Skype calls and at events including the A16 Milan meeting;

- Identifying in consultation with the Accelerators at least 5 High Potential Initiatives per Accelerator to promote through FI-IMPACT channels and circulate the long list of HPIs (through Skype calls and at events);

- Informing Accelerators of FI-IMPACT engagement with nominated High Potential Initiatives in order to create short profiles (short interview via skype);

- Discussing the identified case studies with Accelerator via email;

- Informing Accelerators of FI-IMPACT engagement in relation to developing case studies;

- Involving Accelerators in the validation of questions and outputs of the FI-IMPACT survey;

- Showing them the report contained an overview of their calls' results compared to All Accelerators' results and information on Potential Demand by Target Market. Collecting their feedback on accuracy of data collected and revision of the Accelerator's reports (send by email and discussed via Skype or face-to-face at events).

The engaged stakeholders are the Accelerators, through their coordinators, with the purpose of sharing and discussing with them the FI-IMPACT data collection approach and results. The result of these activities has ensuring the Accelerator's involvement and support for data collection, scoring, High Potential Initiatives and case studies documentation.

3.4.4. Non-Event Dissemination and Communication Activities undertaken by IIMC

IIMC undertook a wide range of dissemination and communication activities during Period 2. This involved active engagement with the Ceed Tech, FI-C3, FInish and SpeedUP Europe Accelerators and their sub-grantees as well as dissemination of the FI-IMPACT results through the FI-IMPACT website, Twitter and Mobilize platform.

FI-IMPACT results disseminated through FI-IMPACT website, Basecamp/Mobilize and Twitter included:

- publication and dissemination of eight FI-IMPACT Infographics prepared by IDC under WP2 and IDG under T1.5 sharing results from D2.3 and D2.4
- publication and dissemination of D2.3 Ex Ante Impact Assessment and Forecast
- prepared and published news stories following each public event that FI-IMPACT disseminated at based on inputs received from consortium partners - these include links to the presentations made during the event
- publication and dissemination of 73 FIWARE profiles
- publication and dissemination of 18 FIWARE Case studies
- dissemination of FIWARE Nanosite
- dissemination of FI-IMPACT Webinars
- publication and dissemination of D 2.4 Update of Impact Assessment and Forecast

Direct engagement with Accelerators and sub-grantees included:

- disseminating the Accelerator Reports IIMC prepared under WP2 to Ceed Tech, FI-C3, FInish and SpeedUP Europe in January and May 2016
- providing accelerators with regular updates in relation to results from surveys provided by their sub-grantees
- sending individual invites to sub-grantees to complete the Impact Assessment survey and following up with them in relation to accessing their Impact assessment report online
- engagement with Accelerators to agree shortlisted sub-grantees to contribute to FIWARE Profiles and Case studies, disseminated the final publications to Accelerators
- Skype and email engagement with sub-grantees to disseminate final publication (interviews to co-create the content was undertaken within WP3)
- IIMC provided support to the 3 sub-grantees selected to participate in the ICT 2015 Workshop in terms of preparing their presentations and fine-tuning their presentation in the meeting room in advance of the public workshop.
- IIMC was invited to participate in the SmartAgriFood2 Evaluation Meeting in the Hague on 15 and 16 September 2015 to interview sub-grantees and give them feedback on their pitches
- IIMC participated in the FI-C3 Evaluation meeting in Madrid on 07 and 08 October 2015 to interview the sub-grantees short-listed by the Accelerators for case studies and profiles

3.4.5. Non-Event Dissemination and Communication Activities undertaken by SFC

SFC disseminated the Accelerators reports to European Pioneers and Smart AgriFood 2 in January and May 2016.

SFC prepared and published a webinar demonstrating the use of the online Mattermark service for monitoring sub-grantees[51]on YouTube at https://www.youtube.com/watch?v=IpgUpJdRRFQ

The webinar highlights the following use cases of Mattermark:

- Creating and adding sub-grantees to a Mattermark list
- Explanation of Mattermark scoring system
- Retrieving Mattermark data for sub-grantees and accelerators
- Exporting Mattermark data into an external database and spreadsheet software, in particular the 'FIWARE Subgrantee DB'
- Automatic matching of URLs with sub-grantees
- Automatic creation of graphs for High Potential Initiatives (HPIs)

The webinar is aimed at accelerators and personnel of the European Commission who want to retrieve, use and analyse Mattermark data of sub-grantees. The webinar is intended to allow these stakeholders to continue monitoring the FI-WARE acceleration programme after FI-PPP Phase 3 ends.

3.4.6. Non-Event Dissemination and Communication Activities undertaken by JSI

JSI engaged with Fractals and FI-Adopt Accelerators to share results from the Impact Assessment and deliverables. Direct engagement with Accelerators and sub-grantees included:

• disseminating the Accelerator Reports prepared under WP2 to FI-ADOPT and Fractals in May 2016

• providing accelerators with updates in relation to results from surveys provided by their sub-grantees

• sending individual invites to sub-grantees to complete the Impact Assessment survey and following up with them in relation to accessing their Impact assessment report online

• engagement with Accelerators to agree shortlisted sub-grantees to contribute to HPI Profiles and Case studies

• engaged with stakeholders during the TOMAPO event in Ljubljana on 13 May while informally disseminating FI-IMPACT findings on assessments

JSI raised awareness of the technical tools FI-IMPACT was leveraging to support Impact Assessment and the FIWARE Programme as a mechanism to support start-ups during the iCity preparation meeting with Chamber of Commerce of Slovenia on 21 April, meeting of Majors of Alpine Convention in Vienna on 26 April, Energy start up meeting on 19 May and M2M conference in Vienna on 13 - 14 June 2016.

---

[51] Mattermark is an online service, available at https://mattermark.com/

Annex 1 - FI-IMPACT Year 2 Dissemination and Communication Activities Overview

FI-IMPACT was primarily focused on undertaking impact assessment in relation to Phase 3 projects of the FI-PPP Programme. This required regular communication and structured dialogue with key FI-PPP Community Stakeholders. These key Stakeholders include: European Commission, the 16 Accelerator Projects, FI-PPP Steering Committee, FI-CORE and other Support Actions.

There were a number of purposes for establishing this structured dialogue with stakeholders: a) to provide input to be considered in the data collected from applicants that can assist in measuring impact; b) to collect necessary inputs and data from Accelerators and funded sub-grantees related to Programme level impact assessment; c) discuss and refine proposed methodologies for impact assessment; d) provide sub-grantees and Accelerators with access to individual impact assessment reports to assist in development of their longer term strategies; and e) provide access to analysis of Programme-level aggregated results.

Dissemination and communication strategy during Year 2 was focused on sharing results from the Impact Assessment analysis.

This was achieved through direct dialogue with the European Commission and Accelerators, combined with active participation and knowledge sharing during relevant community events, presentation of initial aggregated results within the FI-PPP Community and to the wider ICT Community. There has also been considerable dissemination, communication and awareness raising with a broad range of relevant stakeholders through face-to-face meetings and con-calls with Accelerators and other key stakeholders, engagement with individual sub-grantees shortlisted for profiles, publication of InfoGraphics through Basecamp, Mobilize, FIWARE and the FI-IMPACT website, use of Twitter, FI-IMPACT website and newsletters, and contributing content and InfoGraphics to other relevant newsletters.

The tables below provide an overview of the dissemination, communication and engagement activities undertaken during year 2.

Dissemination, Communication and Engagement Plan for Reporting Period 2

Activity	Target Community	Channel	Achievements
Sharing FI-IMPACT mapping of Call 1 results	A16 Commission Services Wider community	Direct engagement Publication on portal and disseminate via Twitter Press Office FI-PPP Newsletter	Shared results during FIWARE Communication Meeting, Madrid (07 July 2015) Infographic disseminating D2.3 results was published on 13 November 2015
Sharing FI-IMPACT mapping of Call 2 and 3 results	A16 Sub-grantees Commission Services Wider community	Direct engagement Publication on portal and disseminate via Twitter Press Office FI-PPP Newsletter	Infographic disseminating Call 2 mapping analysis 18 Feb 2016, 09 March 2016, 13 June 2016, 17 June 2016, 20 June 2016 Presentation during Accelerator meetings (Lisbon, Oct 2015; Milan, Jan 2016; Tallinn, June 2016) Presentations during public events Accelerator Reports
Sharing FI-IMPACT Market Analysis	A16 Sub-grantees Commission Services	Press Office Basecamp FI-PPP Newsletter	Infographic disseminating D2.3 results published on 27 January 2016 Prepared customised version of D2.3 for each Accelerator and circulated during Jan and May 2016 Participation in A16 Programme Coordination meeting, 28 - 29 Jan '16, Milan
Sharing Impact Assessment Results	A16 Sub-grantees Commission Services	Direct engagement Website	All sub-grantees and their Accelerators have real-time online access on a password protected basis to individual Impact Assessment Reports, which provide feedback on data provided. It also allows sub-grantees to benchmark themselves against peers who

			completed the impact assessment survey
			Accelerators also have online access to aggregated data based on submission by their portfolio of sub-grantees.
			Commission Services were provided with analysis of aggregated data based on initial data set (Oct 2015)
			Accelerators and Commission Services were provided with a ranked list based on specific KPIs to assist in identifying potential success stories (Oct 2015)
			FI-IMPACT populated data sets in the FIWARE Subgrantee shared excel to ensure that all FIWARE Stakeholder had access to most up to date information
			ECFI 2015, Hamburg (4-6 Nov '15) – Shared and discussed Impact Assessment Surveys results by accelerator with Creatifi, Fiche, Impact, Finodex
			Individualised Accelerator Reports prepared and disseminated in January and May 2016
Input in relation to success stories to be developed	A16 Commission Services	Direct engagement with Accelerators Participation in Programme Coordination Meetings Basecamp Participation in relevant events Press Office	Invited Accelerators to identify short listed success stories from Call 1 sub-grantees during July 2015 Co-designed template structure for interviews with short listed sub-grantees with Accelerators during FIWARE Communication Meeting, Madrid (07 July '15)

			Smart AgriFood Evaluation Event, Hague (16 - 17 Sept '15) - interviewed 11 sub-grantees shortlisted by SAF2 and provided feedback on pitches
			FI-C3 Evaluation meeting, Madrid (06 - 08 Oct '15) - interviewed 5 sub-grantees shortlisted by FI-C3 to prepare profiles
			ICT 2015, Lisbon (20 - 22 Oct '15) - interviewed 2 of the sub-grantees shortlisted by SpeedEurope to prepare profiles
			ECFI 2015, Hamburg (4-6 Nov '15) – meeting with CreatiFI, Fiche, Impact, Finodex to discuss potential list of success stories
			ECFI 2015, Hamburg (4-6 Nov '15) – interviewed 2 sub-grantees (potential success stories) from CreatiFI
			Meeting with Accelerators during A16 Meeting in Milan in January 2016
			Ongoing engagement with A16 and shortlisted sub-grantees
Sharing of results from Ex Ante Impact Assessment and Forecast	A16 Commission Services FI-PPP Community Wider community	Meeting with European Commission Direct engagement with Accelerators Participation in Programme Coordination Meetings Basecamp Mobilize Participation in relevant events	Meeting with European Commission, Brussels (05 Oct '15) to provide insight into key initial findings Presentation during FI-IMPACT Networking Session, ICT2015, Lisbon, 20 Oct '15 (100+ participants) Shared insights into key findings during A16 Programme Coordination meeting, Lisbon (22 - 23 October)

		Press Office	Plenary presentation during ECFI3, Hamburg (04 - 07 Nov '15) (100+ participants)
			Plenary presentation during eChallenges e2015, Vilnius (26 Nov '15) (150 participants)
			Disseminated D2.3 to Accelerators individually
			Prepared personalised Accelerator reports based on extract of D2.3 with comparison between data of their project portfolio and total data set including potential market demand data - circulated late Jan and in May '16
			Presentation during INCENSE FIWARE Networking Event, Rome, 19 April 2016
			Presentation during NetFutures 2016, Brussels, 20 - 21 April 2016
			Presentation during Stargate Innovation Day, Vienna, 23 May 2016
			Presentation during FINODEX Final Event, Trento, 31 May 2016
			Presentation during Research to Business Conference, Bologna, 09 June 2016
			Presentation during SOUL-FI Final Event, Delft, 21 June 2016
			Dissemination of D2.4

Raising awareness of FI-PPP Achievements and sharing results from FI-WARE programme	Commission Services A16 FICORE Wider community	ICT 2015 Website Mobilize Press Office	FI-IMPACT and FICORE co-organised a double Networking Session during ICT-2015 to provide insights in FI-IMPACT analysis, FIWARE status, market opportunities and to showcase a cross section of sub-grantees (90+ participants) Infostories published between November 2015 and June 2016 FIWARE Nano Site Public presentations
Dissemination of success stories	A16 Sub-grantees FI-PPP Community Wider community	Website Twitter FIWARE.org Mobilize Press Office IDG content campaigns	73 FIWARE profiles were published and disseminated 17 FIWARE Case studies published and disseminated FIWARE Nano site designed, implemented and published by IDG through IDG online channels

Annex 2 - FI-IMPACT FIWARE Profiles and Case Studies disseminated

FIWARE Case studies

IIMC edited case studies prepared by the Consortium and disseminated via website, Twitter and FIWARE Channels including Mobilize platform. IDC also sent links to the FIWARE Press Office for publication on FIWARE.org.

Case studies provide insights into the vision and market need, target market and revenue streams, competitive positioning, enabling technology and progress to date for showcased sub-grantees. The 18 Case Studies are grouped into AgriFood; Healthcare; Energy; Security; 3D Printing and Innovation.

http://www.fi-impact.eu/page/showcase/

AgriFood (subgrantees funded by CeedTech, FInish, SmartAgriFood2 and SpeedUp Europe FIWARE Accelerators)

- *Naaber* (Bo Technologies, Estonia) - a food industry smart supply chain solution for farmers, producers, manufacturers, warehouses and transportation carriers.
- *Purveyance* (Purveyance Ltd, Ireland) - a big-data quality management platform for the fresh produce industry supply chain.
- *QIFresh* (Agrostis, Greece) - the QIFresh App facilitates collaboration between retailers, quality inspectors and vendors/suppliers to ensure that shipments of fresh fruit and vegetables meet the minimum marketability requirements according to EU Directives.
- *SUR+* (LessOrMore, The Netherlands) - SUR+ web application helps fruit and vegetable producers report surplus stock to local and regional food banks.
- *tsenso* (Logistics Matthias Brunner, Germany) - easy to use temperature monitoring solution specially designed for logistics applications.
- *Agricolus* (TeamDev srl, Italy) - ecosystem of applications that helps the farmers to implement precision farming based on leveraging a pest awareness platform and decision support system tools
- *Happy Cow* (Connecterra, Netherlands) - hardware and software for a cloud based Estrus detection system for dairy farms with a special focus on organic dairy farms

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Naaber_FIWARECaseStudy_Final_310316.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Purveyance_FIWARECaseStudy_Final_160316.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_QIfresh_FIWARECaseStudy_Final_310316.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_SUR+_FIWARECaseStudy_Final_310116.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Tsenso_FIWARECaseStudy_Final_310316.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_Agricolus_FIWARECaseStudy_Final_June2016.pdf

Healthcare (sub-grantees funded by FABulous, FICHe, FI-C3, IMPACT)

- *Oviva* (Switzerland) - Mobile and web software to facilitate remote nutritional therapy for patients with food-related medical conditions.
- *Mixeat, be dynam'eat* (Spain) - Leverages 3D Printing to provide a nutritional healthy eating kit developed by dieticans and a virtual support community.
- *8fit (Spain)* - Mobile fitness app with meal planner and personal trainer
- *AlzhUp* (Reta al Alzheimer S.L., Spain) - Digital social health service platform supporting

stakeholders impacted by Alzheimer's using non pharmacological therapies

http://www.fi-impact.eu/media/FI-IMPACT_FICHe_Oviva_FIWARECaseStudy_160516.pdf

http://www.fi-impact.eu/media/FI-IMPACT_IMPACT_8fit_FIWARECaseStudy_170516.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FAbulous_Mixeat_FIWARECaseStudy_290416.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FI-C3_AlzhUP_FIWARECaseStudy_Final_June2016.pdf

Energy (sub-grantees funded by INCENSE and SpeedUP Europe FIWARE Accelerators)

- *OEEX* (Open Energy Exchange, Germany) - Virtual Consumer-to-Consumer (C2C) Energy Marketplace.

- *Beeta* (Building Energy Efficiency Trusted Advisor) (TERA srl, Italy) - aims to be a trusted advisor for energy efficiency for households and small building owners.

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_OEEX_FIWARECaseStudy_Final_310316.pdf

http://www.fi-impact.eu/media/FI-IMPACT_INCENSE_Tera_FIWARECaseStudy_Final_290416.pdf

Security (sub-grantees funded by CeedTech and SOUL-FI FIWARE Accelerators)

- *Findster* (Findster Technologies S.A., Portugal) - Findster provides a tracking solution for young children who do not have smartphones (Findster Kids) and pets (Findster Pets).

- *SeaCat TeskaLabs* (Czech Republic) - TeskaLabs helps enterprises securely build and operate mobile and Internet-of-Things (IoT) applications using a plug-n-play solution based on TeskaLabs security management center.

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_Findster_FIWARECaseStudy_290416.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CEEDTech_Teskalabs_FIWARECaseStudy_Final_310316.pdf

3D Printing and Innovation (sub-grantees funded by FINODEX, FABulous and SpeedUp Europe FIWARE Accelerators)

- *Linknovate.com* (Linknovate SL, Spain) - Linknovate.com provides an online intelligence tool to support new product development and to get insights into emerging topics such as biometric sensors, virtual reality and wearables.

- *Glue and Blue* (HOP Ubiquitous S.L, Spain) - GnB provides a mobile-orientated marketplace that incorporates 3D printed encapsulations with a Bluetooth Smart IoT-enabled chipset.

- BeaconInside (BeaconInside GmBH, Germany) - Beacon devices for high-precision location-sensing in indoor environments

http://www.fi-impact.eu/media/FI-IMPACT_finodex_linknovate_FIWARECaseStudy_290416.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_GnB_FIWAREShortProfile.pdf

FIWARE Profiles

IIMC edited profiles prepared by the Consortium within WP3 activities, with WP1 focused on publication and dissemination

The 73 FIWARE profiles are grouped into ten thematic areas: 3D Printing; Agrifood; eHealth; Energy; Media; Other; Security; Smart Cities; Social & Learning and Transport. These high potential initiative profiles provide an insight into the focus of the project, the organisation involved, sector, target market, business model and website.

http://www.fi-impact.eu/page/profiles/

3D Printing (sub-grantees funded by FABulous Accelerator): These profiles focus on
- manufacturing (3D Square, Pzartech, Art & Form)
- consumer DIY design (ASPIRATION, GNB, mutlifab, CS)
- fashion (Love & Robots)

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_3DSquare_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_ArtForm_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_ASPIRATION_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_CS_PRISMA_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_GnB_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_LandR_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_MULTIFAB_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_Pzartech_FIWAREShortProfile.pdf

AgriFood (subgrantees funded by FInish, FINODEX, Fractals, SmartAgriFood2 and SpeedUp! Europe FIWARE Accelerators)

These profiles focus on
- Traceability of the conditions of fruit and vegetables during transportation (FruitWatcher /Geezar; Purveyance)
- Supply chain solutions (Naaber; SUR+)
- Quality assurance (QIFresh)
- Marketplace to rent farm machinery (Mermix)
- Web and mobile application that helps people grow their own vegetables (Tomappo)
- Testing of animal conditions and pest awareness (Agricolus; Happy Cow; Telenostics /CfPharma)
- Easy to use temperature monitoring solution specially designed for logistics applications (Tsenso)
- ready‐to‐use, highly‐efficient and low‐cost platform for remote control of stocks in feed silos for farms (SmartSilo/Ubikwa Systems)
- integrated geospatial field monitoring system for mobile and web applications (Ag Knowledge)
- traceability of animals through a network of sensors (STEPLA

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_Agricolus_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_FruitWatcher_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SmartAgriFood_HappyCow_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_Fractals_Mermix_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Naaber_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Purveyance_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_QIFresh_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_SUR+_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SmartAgriFood_Telenostics_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_Fractals_Tomappo_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FInish_Tsenso_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SmartAgriFood_SmartSilo_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SmartAgriFood_AgKnowledge_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SmartAgriFood_Stepla_FIWAREShortProfile.pdf

eHealth (sub-grantees funded by FABulous, FICHE, FI-C3, FINODEX and IMPACT FIWARE Accelerators). These profiles focus on

- Digital social health service platform to support those suffering with dementias (AlzhUp)
- Consumer health/wellness (Mixeat)
- Cancer referral (Medbravo)
- Real-time audio video communication in operating rooms (medVC)
- Real-time process information platform (MYSPHERA)
- Software applications designed to rehabilitate impairments (NeuroAtHome)
- Secure patient identification solution (UMANICK Identity 4 Health)
- Mobile based technology using hyper-realistic virtual environments to treat anxiety disorders (psious)
- Search engine for genetic data (Xpressomics)
- Open medical communication platform for pre-to post-hospital treatment (Zebra Academy)
- Mobile and web software to facilitate remote nutritional therapy for patients with food-related medical conditions (Oviva)
- Mobile fitness app with meal planner and personal trainer (8fit)

http://www.fi-impact.eu/media/FI-IMPACT_FI-C3_AlzhUp_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FABulous_Mixeat_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_medbravo_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_medvc_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_mysphera_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_neuroathome_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_psious_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_umanick_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_Xpressomics_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FI-C3_Zebra_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FICHE_Oviva_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_IMPACT_8fit_FIWAREShortProfile.pdf

Energy (sub-grantees funded by IMPACT, INCenSE and SpeedUp! Europe FIWARE Accelerators) These profiles focus on providing:

- a smart fuel cap for trucks to record fuel usage (Fueloyal)
- smart device that connects our heating boiler to the Internet, enabling manufacturers and repair and maintenance firms to control them remotely (GreenMomit)

- virtual Consumer-to-Consumer (C2C) Energy Marketplace (OEEX)
- cloud-based and data-driven air quality sensor networks (Breeze)
- trusted advisor for energy efficiency for households and small building owners (Tera, Beeta)

http://www.fi-impact.eu/media/FI-IMPACT_IMPACT_Fueloyal_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_INCENSE_GreenMomit_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_OEEX_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_Breeze_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_INCENSE_Tera_FIWAREShortProfile.pdf

Media (sub-grantees funded by funded by the CeedTech, CREATFi, SpeedUp Europe! and European Pioneers FIWARE Accelerators). These profiles focus on providing:

- Graphic tools for games (Artomatix)
- A platform for the exchange of fashion related digital content (Fashion Cloud)
- Information monitoring (GraphyStories)
- Mobile games (PetSpot)
- A platform for media distribution based on the sensor data of the smart phones and smart homes of customers (Sensorhome / xMinutes / datenfreunde)
- A platform that allows a business to dispatch personalized handmade gifts directly through their own CRM (Sorry as a Service)
- Online marketplace for athletes to get sponsorship (Sponsoo)
- HTML5 based video player for streaming content on the web (THEOplayer)
- Mobile video playback/recording app for festivals and conferences (Videobot)
- Artist, label and publishing services for artists (AudioTube)

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_Artomatix_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_FASHIONCLOUD_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_Graphystories_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_PetSpot_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_SensorHome_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CeedTech_SorryAsaService_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SpeedUpEurope_Sponsoo_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_THEOplayer_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_Videobot_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_EuropeanPioneers_Audiotube_FIWAREShortProfile.pdf

Other (sub-grantees funded by funded by the FINODEX and European Pioneers FIWARE Accelerators) These profiles focus on

- Business Intelligence Engine (Linknovate)
- Supporting automation of business or manufacturing processes (ZEUS)
- iBeacon devices for high-precision location-sensing in indoor environments (Beaconinside)

http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_Linknovate_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_ZEUS_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_EuropeanPioneers_Beaconinside_FIWAREShortProfile.pdf

Security (sub-grantees funded by CeedTech and SOUL-FI FIWARE Accelerators). These profiles focus on

- innovative tracking system for children and pets (Findster)
- security platform for mobile and Internet-of-Things (IoT) applications (TeskaLabs)

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_Findster_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CeedTech_Teskalabs_FIWAREShortProfile.pdf

Smart Cities (sub-grantees funded by FrontierCities and SOUL-FI FIWARE Accelerators) These profiles are focused on

- Social network to support sustainable lifestyles (GreenApes)
- Connected mobility platform for urban mobility services (INES-FI, Kinusys)
- set of tools to identify key indicators of energy efficiency of city assets (SCEPA, Xeridia)

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_goApes_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_INES-FI_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_SCEPA_FIWAREShortProfile.pdf

Social & Learning (sub-grantees funded by CeedTech, CREATFi, IMPACT and European Pioneers FIWARE Accelerators) These profiles are focused on

- Tool to create resume and cover letter in minutes (Kickresume)
- Nightlight that tracks childrens sleep patterns and interactive toy with smartpad bedtime story (LeeLuu Nightlights)
- Educational kit designed for students and children to learn coding, building internet connected hardware projects with sensors and actuators (intoino)
- Language learning system that combines real time coaching sessions with adaptive scalable tools (lingua.ly)
- Peer-to-peer live streaming platform where you can watch people code products live (Livecoding.tv)
- Intelligent toys (TobyRich)

http://www.fi-impact.eu/media/FI-IMPACT_CeedTech_Kickresume_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_CreatiFi_LeeLuuNightlights_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_IMPACT_intoino_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_EuropeanPioneers_lingua.ly_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_EuropeanPioneers_Livecoding.tv_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_EuropeanPioneers_TobyRich_FIWAREShortProfile.pdf

Transport (sub-grantees funded by CeedTech, FINODEX, FrontierCities and SOUL-FI FIWARE Accelerators). These profiles focus on

- Web-based solution to buy car parts directly from wholesalers (AZAUToM)
- Mobile app and web portal to allow users to calculate safe urban cycling routes (Cycle your City)

- Platform for global bike-sharing combined with smart lock (DonkeyRepublic)

- Generating traffic statistics from a video stream (FLOUD)

- Real-time transport app for users, a new mobile ticketing solution, and an operator data analysis backend (MAPI)

- Turnkey solution to deploy an urban public transportation franchise based on vehicles circulating over fixed routes, with fixed stops and service on request (MVMANT)

- Mobile ticketing for bus, train, parking (OpenMove)

- eBooking services for marina berth spaces combined with navigational and parking assistance features, notification services (SaMMY)

- Costing for Special Educational Needs or Disabilities (SEND) transport (SEND-TO, QROUTES)

- GPS-based anti-theft device connected to a smartphone app that allows cyclists to precisely locate their bicycles and retrieve them in case of theft (Sherlock)

http://www.fi-impact.eu/media/FI-IMPACT_CeedTech_AzAutom_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_CyC_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_DonkeyRepublic_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_SOUL-FI_FLOUD_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_MAPI_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_MVMANT_SCXP_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FINODEX_OpenMove_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_SaMMY_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_SEND-TO_QRputes_FIWAREShortProfile.pdf

http://www.fi-impact.eu/media/FI-IMPACT_FrontierCities_Sherlock_FIWAREShortProfile.pdf

Annex 3 - FI-IMPACT Website Statistics

The FI-IMPACT website provides stakeholders to access deliverables, news including infostories, FIWARE profiles, FIWARE Case studies and presentations. FIWARE sub-grantees can log in to submit data for the Impact Assessment Survey and access their Impact Assessment Report. FIWARE Accelerators can access data submitted by their sub-grantees and the resulting Impact Assessment reports as well as download aggregate data for their projects. The web statistics below for the full project duration (July 2015 - June 2016).

There has been a growing number of visitors over the project life with peaks during the data collection period from June - early August 2015 and then again in January - March 2016. The number of unique visitors also grew during June 2016 with extensive promotion of the FIWARE profiles and case studies via social media.
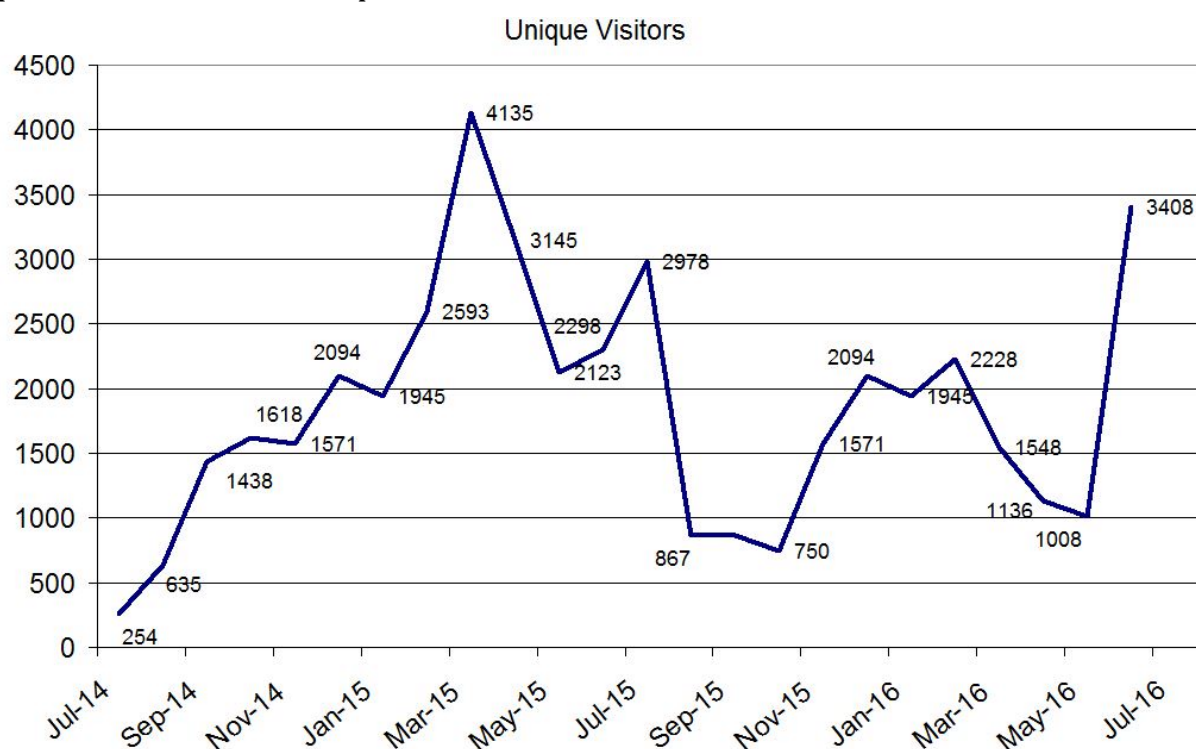

There was a gradual increase in the number of pages viewed in line with the increase in unique visitors, with a dramatic increase during the initial data collection phase (June - August 2015) and a less dramatic increase during the second data collection phase (January - March 2016). The number of page views also increased in June with the publication and promotion of the FIWARE Profile Repository and Case studies.
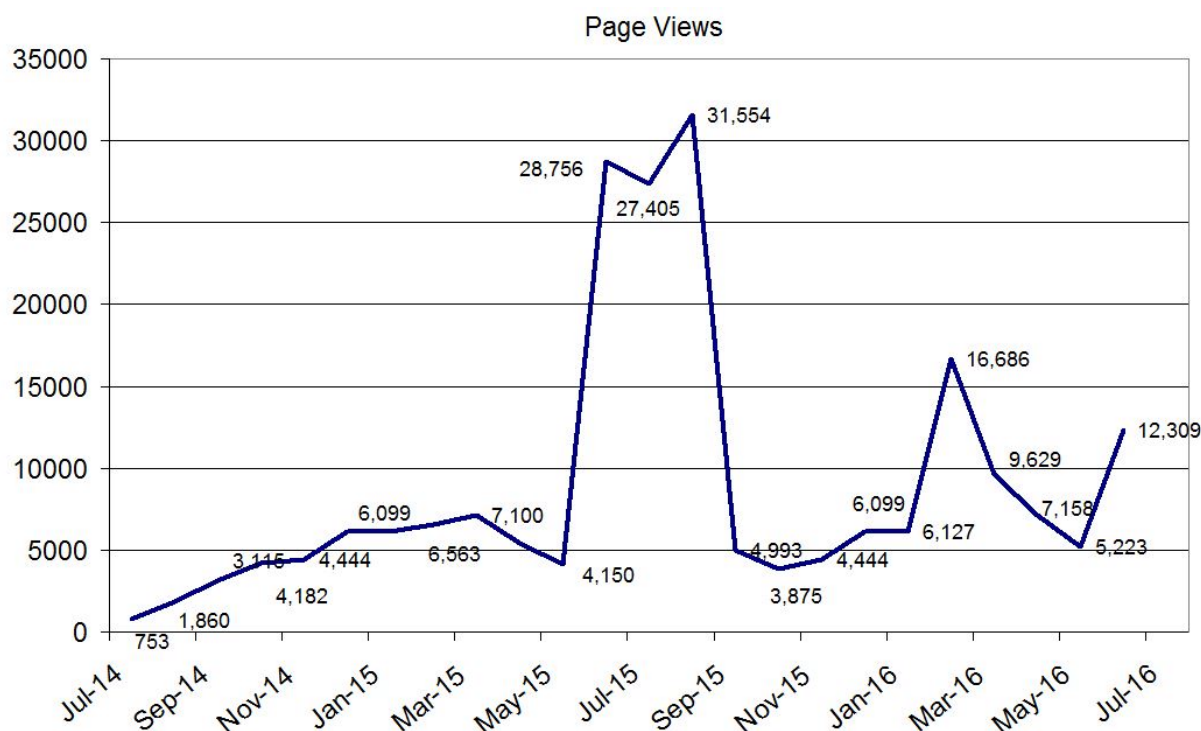
Page Views

The FI-IMPACT website initially have a limited number of public pages so the average number of page views is aligned with the available content. The peak in June - September 2015 is around the initial data collection period with a lot of sub-grantees accessing the site. The average number of pages per visitor of 3 - 7 towards the end of the project life reflects the new content areas that visitors accessed.

Pages per Visitor

## Website Section Views (July 2014 - June 2016)
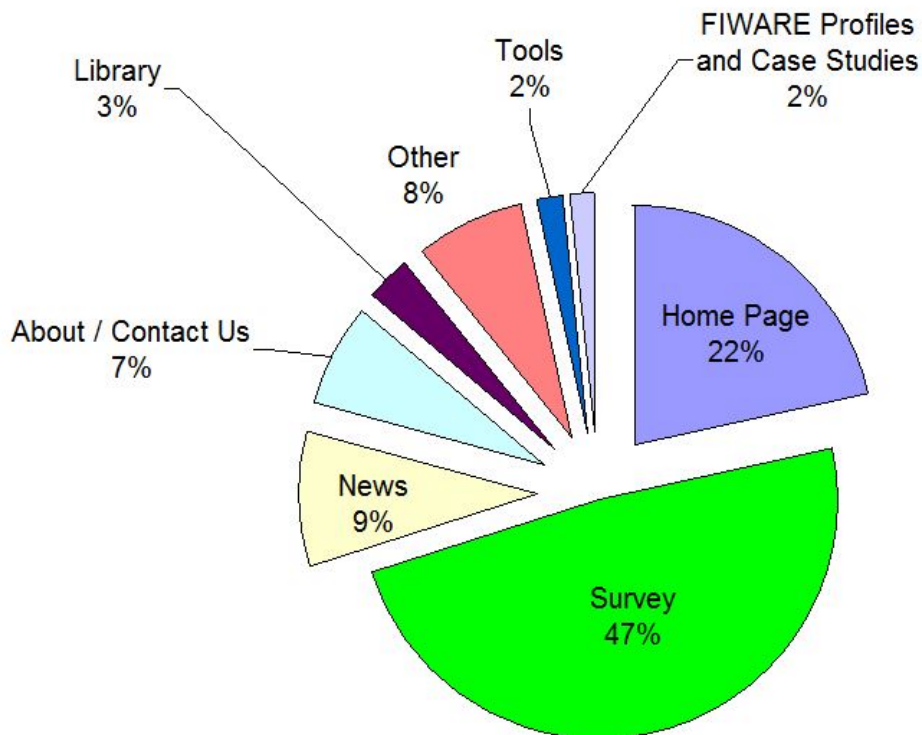
The pie chart provide an overview of the level of usage of the different sections of the website. There is significant traffic to the home page and survey sections of the site. There is a consistent usage of the news sections. The FIWARE profiles and Case studies were only published in late May 2016 and generated a lot of interest in the period towards the end of the project.
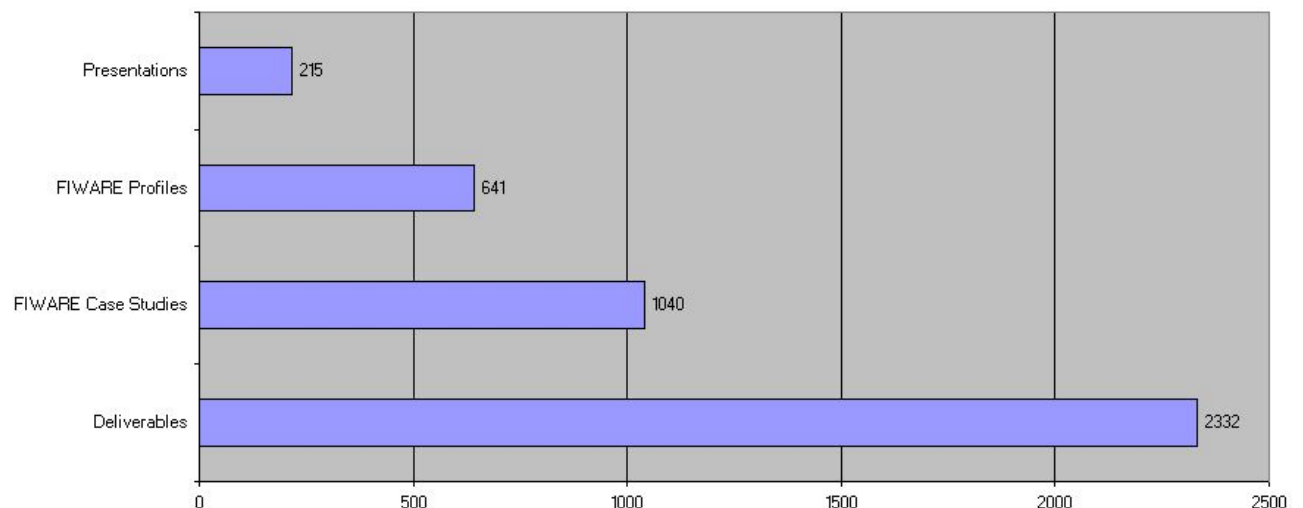
The bar chart above illustrates that there was a good level of downloads of project deliverables, and a significant number of FIWARE Case Studies and FIWARE profiles from late May 2016.

% of Total Hits (July 2014 - June 2016)
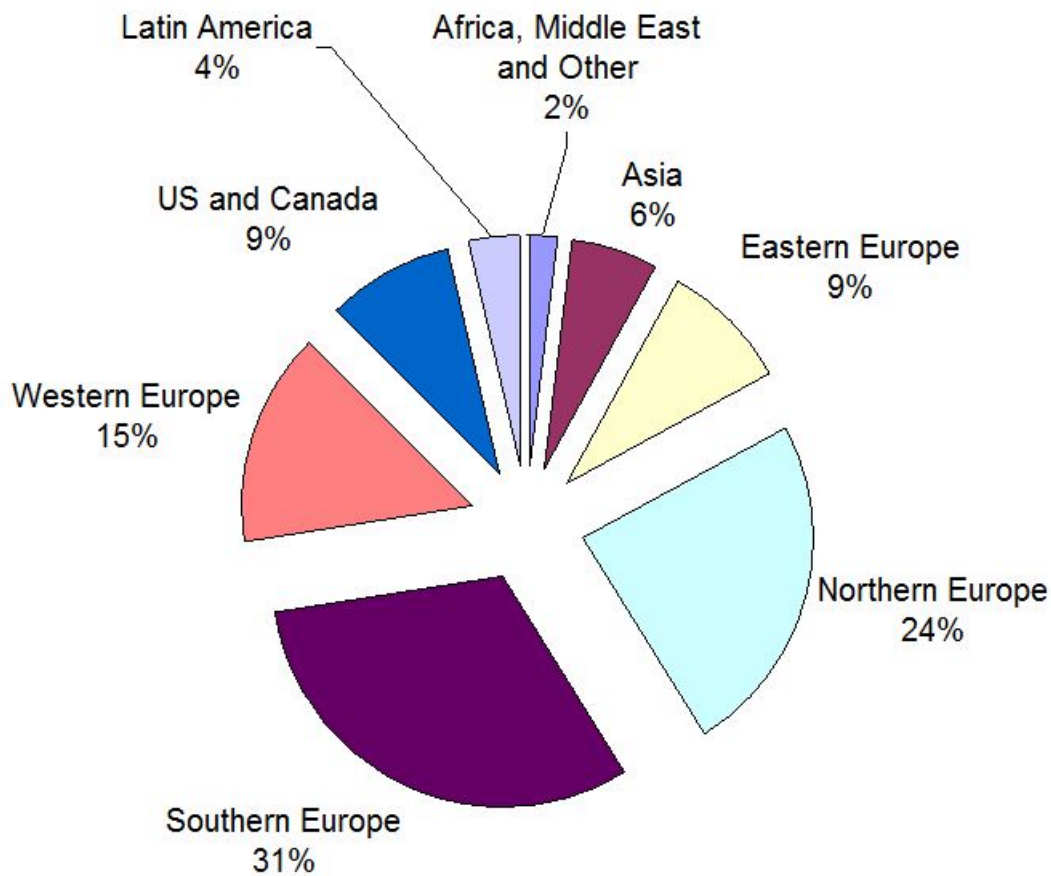
The pie chart above provides insight into the relative distribution of traffic from around the world with 79% from Europe (31% from Southern Europe, 24% from Northern Europe, 15% from Western Europe and 9% from Eastern Europe), 9% from US and Canada, 6% from Asia, 4% from Latin America and 2% from Africa, Middle East and Other.

Annex 4 - FI-IMPACT Infographics

Over the past eight months, FI-IMPACT has prepared a series of Info stories to share the results of FI-IMPACT's Impact Assessment of the FI-PPP Phase 3 / FIWARE Accelerate with the wider community. These are based on the results from D2.3 Ex Ante Impact Assessment and Forecast and D2.4 Update of Impact Assessment and Forecast.

Infostories [52] have been disseminated via the FI-IMPACT website, Twitter, Basecamp/Mobilize, FI-PPP Newsletters, subset via FIWARE Nanosite (InfoStory 5 - 7) and sent to FIWARE Press Office.

InfoStory 1 13 November 2015 - Entrepreneurial aspects of FIWARE Programme

See http://www.fi-impact.eu/page/news/60/

InfoStory 2 27 January 2016 - Insights into Market Potential of FIWARE projects

See http://www.fi-impact.eu/page/news/61/

InfoStory 3 - 18 February 2016 - Mapping the FIWARE Ecosystem

See http://www.fi-impact.eu/page/news/62/

InfoStory 4 - 09 March 2016 - Mapping of FIWARE Chapters and Technological Focus

See http://www.fi-impact.eu/page/news/63/

InfoStory 5 - 13 June 2016 - FIWARE AgriFood Achievements

See http://www.fi-impact.eu/page/news/76/

InfoStory 6 - 17 June 2016 - FIWARE Achievements, with focus on Energy Sector

See http://www.fi-impact.eu/page/news/77/

InfoStory 7 - 20 June 2016 - FIWARE Achievements, with focus on Healthcare Sector

See http://www.fi-impact.eu/page/news/78/

InfoStory 8 - 29 June 2016 - Measuring the Economic Impacts of Phase 3

http://www.fi-impact.eu/page/news/87/

---

[52] http://www.fi-impact.eu/page/infostories/