High Potential Initiatives Profiles

1   Accelerator

FInish

2   Project and Organization

QIFresh: Quality Inspection App for Fresh Fruits and Vegetables
Agricultural Information Systems Ltd - Agrostis

2.1   Country

Greece

2.2   Project Abstract

The QIFresh App facilitates collaboration between retailers, quality inspectors and vendors/suppliers to ensure that shipments of fresh fruit and vegetables meet the minimum marketability requirements according to EU Directives. The platform defines a workflow for the Quality Inspection (QI) process that facilitates the involvement of retailers, inspectors and vendors/suppliers.

Retailers enter shipment information and define the QI templates (requirements). The quality inspector plans and executes an inspection and creates the report. The supplier can then view the report and the QI result. All parties get notified through the platform of any change/update in the process.

2.3   Sector

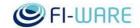Agriculture, Forestry and Fishing, Business Services, Wholesale and Retail Trade

2.4   Target Market

B2B

2.5   Business Model

Transactions/Intermediation model; Subscription model

QIFresh provides a transparent, open solution focused on facilitating collaboration and communication between the business parties involved in the Fresh Quality Inspection process. It is focused on the Fresh Fruits and Vegetable sectors and provides a platform for transparent but secure sharing of Quality Inspection data, reports and statistics. QIFresh App features include:

- Retailers can organize loading plans and the quality inspection of each shipment. They receive process updates and the final Quality Inspection report.

- Quality inspection companies perform the inspection and prepare the reports.

- Fruit and vegetable suppliers are notified of the planning, execution and the result of the inspection and have access to the inspection report.

Revenue streams include once off seat-based licenses with a small fee per QI report generated or annual subscriptions based on volume.

Customer acquisition is mainly done by direct contact and sales process. Participation to main B2B events such as industry trade fairs is very important. Agrostis also plan to do some advertising in industry publications, magazines and portals.

SMART CITY SOLUTION	NO
CLOUD SOLUTION	NO
SOCIAL MEDIA SOLUTION	NO
MOBILE SOLUTION	YES
BIG DATA/ANALYTICS SOLUTION	NO
IOT	NO

2.6 Website

https://www.agrostis.gr/index.php/en/